

**HAROLD C. BRODERICK / ARTHUR ELROD
ASSOCIATES, INC. COLLECTION**

Finding Aid



101 Museum Drive
Palm Springs, California 92263
760.322.4833

**Prepared by George D. Brightbill (2008);
Last updated by Frank Lopez, October 2019.**

ADMINISTRATIVE INFORMATION

Title:

Harold C. Broderick / Arthur Elrod Associates, Inc. Collection

Date (inclusive):

1950's to 2000's (bulk 1950's-1980's)

Creators:

Harold C. Broderick
Arthur Elrod Associates, Inc.

Extent:

21 linear feet excluding book collection

Repository:

Palm Springs Art Museum, The Lorraine Boccardo Archive Study Center
Palm Springs, California 92263

Conditions Governing Access/Restrictions:

The collection is open to qualified researchers by appointment only.

Literary Copyright/Publication Rights:

No interpretive restriction is placed on material. Separate permissions to be obtained for publishing material. Property rights to the physical object belong to the Palm Springs Art Museum. Literary rights, including copyright, are retained by the creators and their heirs. It is the responsibility of the researcher to determine who holds the copyright and pursue the copyright owner or his or her heir for permission to publish where Palm Springs Art Museum does not hold the copyright.

Contact the Archivist/Librarian for permissions. Credit line for use in exhibition or publishing should read: Palm Springs Art Museum.

Preferred Citation:

[Identification of Item], Harold C. Broderick / Arthur Elrod Associates, Inc. Collection, Palm Springs Art Museum, 15-2007.

Name of Cataloger/Date Completed:

George D. Brightbill (2008) and last updated by Frank Lopez, October 2019.

Scope and Content Note:

Collection of business papers and original designs documenting specific residential and commercial interior design projects, personal correspondence with clients, photographs and slides of interior design projects, books, other published materials and periodicals known collectively as: Harold C. Broderick / Arthur Elrod Associates, Inc. Collection

(15-2007). Many items are flagged representing their interior design work along with Arthur Elrod (1925-1974), Steve Chase (1941-1994), and William Raiser (1916-1974) designs.

The Arthur Elrod Associates, Inc. interior design business was inherited by Harold C. Broderick and continued operating until retirement; Calvin R. Vander Woude, the donor, inherited the archives from Broderick.

The Collection

Upon his death Harold C. Broderick A.S.I.D. (1925-2006) donated to the Palm Springs Art Museum his collection of materials dealing with his association with the company Arthur Elrod Associates, Inc. along with some personal materials.

Arthur Elrod (1926-1974) began his interior design career at Bullock's in Palm Springs, CA. In 1952 he left that position and joined W. and J. Sloane Company in San Francisco. In 1954 he moved to Palm Springs and formed his own furniture and interior design company, Arthur Elrod Limited. He later changed the name of the company to Arthur Elrod Associates, Inc. with offices at 886 North Palm Canyon Drive and later 850 North Palm Canyon Drive in Palm Springs. His company was quite successful in designing interiors for the Hollywood elite and wealthy individuals across the country. Elrod was killed in an automobile accident in 1974 but the company continued its work under the leadership of its President, Harold Broderick.

Unfortunately, when Broderick closed down the company and moved to Sonoma, CA, he retained only files he was particularly interested in and discarded most of the remaining business records. The folder "Job folders filed in warehouse" (IE44) reflect several hundred files of which only a few were retained in the collection. The collection also contains very little personal material relating to Arthur Elrod. There are more personal materials related to Broderick than Elrod.

The collection is organized into 6 series each of which is described below:

- Series I: Arthur Elrod Ltd. / Arthur Elrod Associates, Inc.
- Series II: Miscellaneous
- Series III: Photographs
- Series IV: Books
- Series V: Magazines
- Series VI: Addendum

After being arranged intellectually the manuscript materials were transferred into acid-free folders with the photographic materials transferred into the appropriate acid-free sleeves. Each folder in this collection was assigned a locator number to assist in file retrieval. This assigned location includes a capital roman numeral for the series, a capital letter for the box or drawer, and a folder number within the box or drawer. Folder

descriptions include dates of included materials when available. Most folders also include undated materials.

Series Description

Series I: Arthur Elrod Ltd. / Arthur Elrod Associates, Inc.

This series includes business files related to the activities of Arthur Elrod Associates, Inc. There is very little material describing individual design projects except for the “Completed letters of estimate” folders (ID2-24 and IE1-6) and published articles filed under “Advertising and publicity”.

Series II: Miscellaneous

This series includes a very few materials related to Arthur Elrod and a variety of files concerning Harold Broderick and his work with the Palm Springs Art Museum.

Series III: Photographs

This series contains photographic materials largely depicting design projects, mostly personal residences, accomplished by Arthur Elrod Associates, Inc. . Some personal photographs depicting Harold Broderick and a few depicting Arthur Elrod are also included. Photographs were removed from the original loose-leaf binders and placed in acid-free sleeves for purposes of preservation. There are several photographers represented in the collection. Among the most prolific are Julius Shulman, Leland Y. Lee, George R. Szanik, and Russell Abrahams.

Series IV: Books

Books received as part of the Harold C. Broderick / Arthur Elrod Associates, Inc. Collection is stored in the A+D Study Center, Hyman Library. They have been cataloged and identified in the Ownership and Custodial History field as Harold C. Broderick / Arthur Elrod Associates, Inc. Collection.

Series V: Magazines

Additional magazines received as part of the Harold C. Broderick / Arthur Elrod Associates, Inc. Collection are stored in the A+D Study Center along with an incomplete run of the Architectural Digest.

Series I: Arthur Elrod Ltd. / Arthur Elrod Associates, Inc.

Box A

- IA1** Accounting information, 1981-87.
- IA2** Accounts receivable control cards; Cash sales; Uncollectables; Accounts Receivable ledger cards (by client name) "A – K", 1956-90.
- IA3** Accounts receivable ledger cards (by client name) "L – Z", 1956-90.
- IA4-8** Advertising and publicity
 - Architectural Digest invoices, 1974-82 (5 folders).
- IA9** Architectural Digest list of homes advertised, 1979-83.
- IA10** Architectural Digest miscellaneous, 1974-75.
- IA11** Architectural Digest proofs, 1982-83. [See Drawer 19]
- IA12** Bob Hope Classic, 1985-86.
- IA13** Elrod offices, no date or source.

Series I: Arthur Elrod Ltd. / Arthur Elrod Associates, Inc.

Box B – Magazines (Project identifiers: AE=Arthur Elrod, HB=Harold Broderick, SC=Steve Chase, WR = William Raiser)

- IB1** Advertising and publicity: Design projects circa 1965 (in order by date).
 - Los Angeles Times Home Magazine: Decorating,
 - Miscellaneous Elrod designs, no date. "Scale" pages 26-30 article written by Arthur Elrod. AE.
- IB2** Interior Design, June 1954, Diamond Jubilee of Light, San Francisco Museum of Art. Arthur Elrod employed by W+J Sloane. AE.
- IB3** The Palm Springs Story, 1955, ink wash of Elrod interior by Richmond [Gaylord]. [Appears on p. 50, 886 N. Palm Canyon, PS Historical Society has 2010.9.332, published by the PS Chamber of Commerce]
- IB4** Los Angeles Times Home Magazine, January 5, 1958, Home Magazine House. Encino, CA. AE
- IB5** House Beautiful, March 1958, Stockwell wallcovering, model room, cover, pg. 97 Walt Disney bedroom Smoke Tree Ranch AE
- IB6** Los Angeles Times Home Magazine, August 24, 1958, Marie Green residence, Rancho Santa Fe, CA. AE
- IB7** Los Angeles Times Home Magazine, March 1, 1959, Anne Peppers residence, Redlands, CA. AE
- IB8** Los Angeles Times Home Magazine, March 22, 1959, Home Magazine house. AE
- IB9** Los Angeles Times Home Magazine, October 11, 1959, Japanese tea house for Pan-Pacific Auditorium for exhibition. AE.
- IB10** McCall's, October 1960 with letter written by Mrs. Mary Davis Gillies. AE

- IB11** Los Angeles Times Home Magazine, January 29, 1961, Elrod Spanish style residence, Palm Springs, CA. Valmonte Sur, Laurence Harvey. (Article fragile, color copy made). AE.
- IB12** Los Angeles Times Home Magazine, June 24, 1962, Home Magazine House, Yorba Linda County Club, Orange County, CA. AE
- IB13** Architectural Digest, Spring 1963, Eugene Klein residence, Beverly Hills, CA. AE.
- IB14** Interior Design, August 1963, Elrod Via Lola residence, Palm Springs, CA. AE
- IB15** Los Angeles Times Home Magazine, June 21, 1964, sun porch, Malibu, CA. AE
- IB16** Uniroyal/U.S. Rubber, 1965, A.I.D. Interior Design Show. AE.
- IB17** Architectural Digest, Summer 1965, Hazel Fairless residence, Malibu, CA. Cover. AE.
- IB18** Architectural Digest, Spring 1966, Roy Woods residence, Oklahoma City, OK. AE
- IB18A** Designers West, March 1967, Roy Woods residence Oklahoma City, OK - kitchen photograph by George Szanik. AE.
- IB19** Architectural Digest, Fall 1967, Stanley Goldberg residence, Southridge, Palm Springs, CA. William Cody architect Includes 1 photograph by Geroge R. Szanik (Job 2198) (original and copy). AE+HB.
- IB20** Hotel and Motel Management, October 1967, Rooms of Tomorrow 1968. AE.
- IB21** Time Magazine, February 9, 1968, Eugene Klein residence, Beverly Hills, CA. AE
- IB22** Los Angeles Times Home Magazine, June 16, 1968, Elrod offices, Palm Springs, CA. AE+HB+WR.
- IB23** Interior Design, August 1968, Mrs. Ruth Zuckerman residence, Palm Springs, CA (p. 142-147, HB) and Oasis in Palm Springs (Raiser Elrod offices, p. 140-141) AW + WR
- IB24** Los Angeles Times Home Magazine, October 27, 1968, bathroom at Interior Design Center, Los Angeles (Same project at IB27). HB + SC. (2 copies)
- IB25** Los Angeles Times Home Magazine, November 3, 1968, Elrod House (Lautner), Southridge, Palm Springs, CA. Richard Gross photographer. AE
- IB26** Town and Country, January 1969, Mrs. Paul Zuckerman residence, Palm Springs, CA. HB.
- IB27** House Beautiful, March 1969, Superbath, International Design Center, Los Angeles includes tear sheets (Same project at IB24) HB + SC.
- IB27A** House and Garden, April 1969. Mr. and Mrs. Irving Kay, Tamarisk West, Rancho Mirage, CA. (includes Mr. & Mrs. James Davis, Mr.

- and Mrs. James Meade, Mr. and Mrs. Walter Bregman, Mr. and Mrs. Hoffman, Mr. and Mrs. Michael Wolfson). AE
- IB28** Desert Sun, April 15, 1969, Roy Woods residence, Thunderbird Heights, Rancho Mirage, CA. AE + HB
- IB29** House and Garden, May 1969, Elrod House (Lautner), Southridge, Palm Springs, CA. includes tear sheets. Leland Lee photographer, AE.
- IB30** House Beautiful, August 1969, Mrs. Paul Zuckerman pool, Palm Springs. Cover. HB.
- IB31** Home Decorating Ideas 1970: National Design Center Guide, Roy Woods residence, Oklahoma City, OK. AE
- IB32** House Beautiful, April 1970, Elrod (289 Via Las Palmas) recreation room, Palm Springs, CA. AE.
- IB33** Architectural Digest, November/December 1970, Mr. and Mrs. Barney Hayden, Tamarisk Country Club Palm Springs (now Rancho Mirage). Buff & Hensman architects, Leland Lee photographer. AE, SC.

Series I: Arthur Elrod Ltd. / Arthur Elrod Associates, Inc.

Box C – Magazines - (Project identifiers: AE=Arthur Elrod, HB=Harold Broderick, SC=Steve Chase, WR = William Raiser)

- IC1** Advertising and publicity: Design projects (in order by date)
House Beautiful, June 1970, Schoelkoff pool.
- IC2** Architectural Digest, Winter 1970, Roy Woods residence, Thunderbird Heights, Rancho Mirage, CA. pg. 32. AE + HB.
- IC3** Architectural Digest, January/February 1971, King residence, Palm Springs, CA. William Cody architect. HB
- IC4** Interior Design, April 1971, Charles Naywert Ltd. jewelry store, Palm Springs, CA. AE + WR
- IC5** Los Angeles Times Home Magazine, April 16, 1972, Elrod House (Lautner), Southridge, Palm Springs, CA. AE
- IC6** Architectural Digest, July/August 1972, Harold Broderick Via Sol residence, Palm Springs, CA. HB.
- IC7** Ebony, September 1972, Johnson publishing offices, Chicago. AE + WR
- IC8** Interior Design, October 1972. Johnson publishing offices, Chicago. AE + WR
- IC9** Architectural Digest, November/December 1972, Johnson, John Carlyle Hotel residence, Chicago, IL. AE + WR
- IC10** Architectural Digest, March/April 1974, Duane Hagadone residence, Coeur d'Alene, Idaho, Stanley Hill Corporate Headquarters and Lake Log House, Casco Bay, ID. AE + HB + WR.
- IC11** Architectural Digest, September/October 1975, Sigmund Edelstone residence, Racquet Club, Palm Springs, CA. HB

- IC12 Interior Design, June 1976, Lionel Steinberg residence, Palm Springs, CA (2 copies). HB
- IC13 Architectural Digest, July/August 1976, Roland Sahm residence, Rancho Santa Fe, CA. HB
- IC14 House Beautiful, September 1977, Duane Hagadone loghouse, Casco Bay, ID. AE + HB + WR.
- IC15 Los Angeles Times Home and Garden Magazine, August 1980, Glick residence, La Jolla, CA. HB
- IC16 Moving House and Home Magazine, Winter 1981, Sahm residence. HB
- IC17 Architectural Digest, August 1981, Quo Vadis, yacht. HB
- IC18 Desert Sun Home and Garden, March 19, 1983, Sigmund Edelstone residence. HB
- IC19 Advertising and publicity
Elrod companies, 1954-55, 1958.
- IC20 Elrod newspaper advertisements, 1954-56, 1965.
- IC21 Hollywood Diary, 11/4/57.
- IC22 Local contracts, 1954-56.
- IC23 Miscellaneous news clippings, 1956, 1959, 1965, 1983.
- IC24 Music of Enchantment radio show, proposal – Cover art by O.E.L. Graves.
- IC25 Newsweek, January 22, 1973, Elrod (photograph) and other designers.
- IC26 Palm Springs Life invoices, 1970-71.
- IC27 Palm Springs Life miscellaneous ads (HB, SC).
- IC28 Photography, 1988-89.

Series I: Arthur Elrod Ltd. / Arthur Elrod Associates, Inc.

Box D

- ID1 Broderick correspondence, miscellaneous, 1974, 1979.
- ID2-24 Completed letters of estimate (each year in order by client's name), 1974-90 (23 folders).

Series I: Arthur Elrod Ltd. / Arthur Elrod Associates, Inc. Broderick Projects.

Box E

- IE1-6 Completed letters of estimate (each year in order by client's name), 1991-96 (6 folders).
- IE7 Correspondence, miscellaneous, 1997-98.
- IE8 Current finances, 1983-86.
- IE9-10 Dahlgren Richardson, 1969, 1972-74 (2 folders). Purchase orders.
- IE11 DALU auction, 1979.
- IE12 Design projects
Celestial Room, San Francisco Museum of Art, 1954, correspondence.

IE13 Scott, George Randolph, 2003-04 (Broderick project)
IE14 Seven Lakes Model Home.
IE15-17 Stern residence, notebook for decorators, 1981-85 (3 folders).
IE18 Toland, James residence (ring binder).
IE19-22 Drawings and sketches – rooms, furniture, plans, layouts, etc.
 Bergreen, Morris (4 folders).
IE23 Birnkrant, Michael
IE24 Bornstein.
IE25 Davis, Tom
IE26 Dennis, Joseph
IE27 Factor, Louis
IE28 Fairless, Hazel.
IE29 Feldman.
IE30 Forman.
IE31 Goldberg, Stanley.
IE32 Greene, David
IE33 Helms, Paul
IE34 Heple, Laurena.
IE35 Ittleon, Henry – two pencil drawings of bed and dresser.
IE36 Morris, Edwin
IE37 Wolfson, Michael
IE38 Unidentified – pencil drawings. – door hardware and furniture designs, circa 1960s
IE39 Oversize drawings, sketches and blueprints mostly concerning furniture design, details and layout for Bergreen, Birnkrant, Mee, Meade, Larry Kay, model home, and Seven Lakes development as well as unidentified design projects (furniture, beds, 1964-65. See Drawer 19.
IE40 Dun and Bradstreet Business Information Report, 1984.
IE41 Employee withholding forms (W-4)
 Former employees, 1958-75. **CONFIDENTIAL**
IE42 Miscellaneous, 1976-86. **CONFIDENTIAL**
IE43 IRS list of magazine articles, 1968-73.
IE44 Job folders stored in warehouse.
IE45 Los Angeles sales, 1969.
IE46 Mercedes, 1985-87.
IE46-2 Miscellaneous, 1956, 1968. (Desert Braemar owners list, Arthur Elrod Associates board members)
IE47 Raiser/Elrod cash bases balance sheet, 1973.
IE48 West Hollywood Fundraisers receipts, 1989.

Series I: Arthur Elrod Ltd. / Arthur Elrod Associates, Inc.
Box F

IF1 Small box of Rolodex address cards.

Series II: Miscellaneous – Broderick / Elrod (minimal)

Box A

- IIA1** After 75 years of pioneering light for seeing, General Electric brings you light for living. . ., 1954, brochure.
- IIA2** Broderick, Harold, miscellaneous correspondence, 1997-99.
- IIA3** Cosindas, Marie, Polaroid Color Photographs, 1986, brochure.
- IIA4** The DFM Story, reprinted from Interior Design, brochure.
- IIA5** Elrod, Arthur, guest book, 1962-?.
- IIA6** Elrod, Arthur, guest book, 1967-73 (Elrod House, Southridge, Lautner)
- IIA7** Elrod, Arthur, letter to Harold Broderick, 1966. (**PERSONAL** December 26, 1966)
- IIA8** Elrod, Arthur, newspaper cartoon about, framed. [Desert Sun, #151, Feb. 19, 1959 – Shaw-Poinc artist from Our Dames series]
- IIA9** Palm Springs Desert Museum
 - Benefit Committee, 1985-86.
- IIA10** Broderick life membership, 1978.
- IIA11** Gala, 1985-86.
- IIA12** Gala, 1992.
- IIA13** Gala, 1999.
- IIA14** Martin, Mary, Americana Ball, 1988.
- IIA15** Martin, Mary, and Friends Benefit
 - Advertisements, mailings and programs, 1984.
 - Benefit Committee minutes, 1984.
 - Budgets, pledges and receipts, 1984.
 - Notes and memos, 1984.
 - Producer/Director agreement, 1984.
- IIA16** Martin, Mary, correspondence with and concerning, 1977-84.
- IIA17** Martin, Mary, miscellaneous background and publicity, 1977-96.
- IIA18** Minelli, Vincente, retrospective, 1982-83.
- IIA19** Women's Committee, table setting show, 1976.
- IIA20** Palm Springs Planning Commission, Broderick membership, 1972.
- IIA21** First Church of Christ Scientist 1956 – House and Grounds Committee
- IIA22** 1956-1965 (Gift S2016.1, added 5/2016)
- IIA23**
- IIA24**
- IIA25**

Series III: Photographs includes black and white, color, and transparencies.

Box A - (Project identifiers: AE=Arthur Elrod, HB=Harold Broderick, SC=Steve Chase, WR = William Raiser)

- IIIA1** Broderick, Hal, portraits and family photographs; 43 black and white prints.
- IIIA2** Cal's annual 40th birthday party and western ho-down as seen by photographer Alan Cook; 72 black and white contact prints; 36 color contact prints.
- IIIA3** Design projects
 - Arthur Elrod Associates, Inc. (office), 850 North Palm Canyon

- Drive, Palm Springs, CA; Photographer Leland Y. Lee (Job 1000)
4 black and white prints; 3 color transparencies.
- IIIA4** Bergreen, Morris, Fifth Avenue, New York City, NY, 1994;
Architect Alan Richie; 38 color prints. HB
- IIIA5** Bergreen, Morris, Greenwich, CT, 1989; 67 color prints.
- IIIA6** Bergreen, Morris, Morningside Country Club, Rancho Mirage,
CA, 1983; 5 color transparencies.
- IIIA7** Bourne, Stephen, Desert Horizon Country Club, Indian Wells, CA,
1982; Photographer Russell Abrahams (Job 8901-9); 25 color
prints; 27 color negatives; 24 color transparencies.
- IIIA8** Boyer, Herbert, The Terraces, Vintage Country Club, Indian
Wells, CA, 1986; Photographer Russell Abrahams (Job 8901-8);
2 color photocopies; 14 color prints; 29 color transparencies. HB.
- IIIA9** Broderick, Harold (residence), Via Sol, Palm Springs, CA, 1970;
Photographers Leland Y. Lee and Ernie Walker (Job 936);
Published in Architectural Digest, July/August 1972; 12 black
and white prints; 3 color prints; 41 color transparencies. HB
- IIIA10** Dennis, Joseph, Thunderbird Country Club, Rancho Mirage, CA,
1970; 9 color transparencies.
- IIIA11** Edelstone, Sigmund; 2 color prints. Published in Architectural
Digest, September/October 1975 (clipping) HB.
- IIIA12** Fitts, Eldorado Country Club, Crystal Coop, Indian Wells, CA,
1984; 12 color transparencies.
- IIIA13** Gauer, Edward, Circle "C" Ranch, Red Winery Road, Geyersville,
CA, 1970; Architect Germano Milano; Landscape Architect
Thomas D. Church and Associates; Photographer Max Eckert;
Published in Architectural Digest March/April 1972; 28 black and
white prints; 3 color transparencies. HB
- IIIA14** Hagadone, Duane (office), Coeur de Alene, ID, 1971;
Photographer Julius Shulman (Job 4976); Published in
Architectural Digest March/April 1974; (residence and log
cabin); Published in House Beautiful September 1977; 17 black
and white prints by Julius Shulman photographer. Lake House
AE+ HB+WR.
- IIIA14A** Hagadone House, Stanley Hill (Coeur d'Alene, Idaho) 1975. 4
black and white contact prints, Julius Shulman photographer.
HB+WR+AE.
- IIIA15** Heple, Laurena, 17 Mile Drive, Pebble Beach, CA, 1957;
Photographer John Hartley (Job 448); 18 black and white prints; 9
color transparencies. AE
- IIIA16** Heple, Laurena, Colony Surf, Honolulu, HI, 1963; Photographer
George Szanik (Job 1803); Published in Architectural Digest; 21
black and white prints; 11 black and white contact prints; 1 color
print (Elrod with Heple at airport). Includes Photography crew at
work; Arthur Elrod, George Szanik, Mrs. L. Heple's, and
Assistant. AE

- IIIA17** Johnson, John (residence), The Carlyle, Chicago, 1970; Photographer Alexandre Georges (Job 375B); Published in Architectural Digest December 1972; 20 black and white prints; 1 color print, 7 color transparencies. AE + WR
- IIIA18** Johnson Publishing Company (offices), 820 South Michigan Avenue, Chicago, IL, 1972; Photographer Alexandre Georges (Job 385B); Published in Ebony Magazine, September 1972; 23 black and white prints; 10 color transparencies. AE + WR
- IIIA19** King, John, Eldorado Country Club, Indian Wells, CA, 1969; Photographer Leland Y. Lee; Published in Architectural Digest January - February 1971; 4 black and white prints; 21 color prints; 28 color transparencies. HB.
- IIIA20** Klein, Eugene, Trousdale Estates, Beverly Hills, CA; Photographer George R. Szanik (Job 1754) and J. R. Eyerman; Published in Architectural Digest Spring 1963, Time Magazine February 9, 1968; 16 black and white prints; 10 black and white contact prints; 6 color transparencies. (contain images of Elrod and Kleins, letter from Life Magazine). AE
- IIIA21** Levin, Lewis, Palm View Drive, Tamarisk Country Club, Rancho Mirage, CA, 1981; Photographer Charles White; 15 black and white prints; 10 color prints; 7 color transparencies. HB.
- IIIA22** Meade, James, La Paz, Tamarisk Country Club, Rancho Mirage, CA, 1973; Architect Buff and Hensman; 10 color prints; 20 color transparencies. HB.
- IIIA23** Melamed, Maurice, Wayzata, MN, 1960; Photographer George R. Szanik (Job 1613); Published in Architectural Digest Fall 1962; 9 black and white prints. AE
- IIIA24** Naywert Jewelry Store, Charles Naywert (owner), Palm Springs Fashion Plaza, Palm Springs, CA, 1970; Photographer Leland Y. Lee (Job 2144) ; Published in Interior Design April 1971; 3 photocopies; 5 black and white prints; 10 color prints; 19 color transparencies. AE+WR
- IIIA25** Nicholson, Eddy, La Quinta Country Club, La Quinta, CA, 1986; Photographer Russell Abraham (Job 8901-7); 15 color prints; 14 color contact prints; 28 color transparencies. HB.
- IIIA26** Nicholson, Eddy, Steuben display cabinet, 1986; 28 black and white prints. HB.
- IIIA27** Nidetch, Jean (CEO of Weight Watchers), Benmore Terrace, Los Angeles, CA, 1973; Architect Eugene Stephenson; 1 black and white print; 12 color prints; 4 color transparencies; Includes publicity still of Nidetch. HB.
- IIIA28** Sahm, Roland, Rancho Santa Fe, CA, 1972; Architect Fred M. Briggs; Photographer Charles Schnieder; Published in Architectural Digest July/August 1976; 14 color prints; 24 color transparencies. HB.
- IIIA29** San Francisco Museum of Art, Diamond Jubilee of Light, 1954;

- Photographer Moulin Studios (Job 127563); Published in Interior Design June 1954; 4 black and white prints; 2 color transparencies. (note: One of the first jobs published) AE.
- IIIA30** Starr Road (Broderick residence), 1960, Palm Springs; Photographer George R. Szanik (Job 1606); Published in Los Angeles Times Home Magazine 1960; 6 black and white prints. AE.
- IIIA31** Steinberg, Lionel (original client Laurence Harvey), 300 Merito Place aka Villa Serena, Palm Springs, CA, 1972; Architect Buff and Hensman; Photographer Fritz Taggart; Published in Interior Design June 1976; 40 black and white contact prints; 10 color prints; 8 color transparencies. HB.
- IIIA32** Stuart, Hadley Jr., Diamond Dragon Ranch, Bellevue, ID, 1970; Photographer Ernest Silva; 13 black and white prints; 22 color transparencies. AE + SC.
- IIIA33** Valmonte Sur (adobe house purchased from Frank Bennett, totally remodeled and purchased by Laurence Harvey and Joan Cohn), 1965; Photographer George R. Szanik (Job 1546) 3 black and white prints. AE.

Series III: Photographs
Box B

- IIIB1** Design projects
 Via Lola 350, 1957, Palm Springs; Photographers George R. Szanik (Job 1654) and Val Samuelson; Published in Interior Design August 1963, Architectural Digest Winter 1963, Palm Springs Life August 1962; 16 black and white prints. AE
- IIIB2** Vickers, Jack, Eldorado Country Club, Agate Court, Indian Wells, CA, 1970; Photographer Leland Y. Lee (Job 2183); 3 black and white prints; 10 color prints.
- IIIB3** Vintage Country Club models 1984-86, Indian Wells, CA; Photographer Sidney Noles; 95 color prints; 22 color transparencies. HB.
- IIIB4** Woods, Roy G., Nichols Hills, Oklahoma City, OK; Architect Howard Lapham; Photographer George R. Szanik (Job 2078); Published in Architectural Digest Spring 1966 and Home Decorating 1970; 39 black and white prints; 4 color transparencies. AE
- IIIB5** Woods, Roy G., Thunderbird Country Club, Rancho Mirage, CA (original home of Hyatt von Dehn); home [Howard Lapham, architect, 40990 Thunderbird Road]; Photographer Leland Y. Lee (Job 2008) ; Published in Architectural Digest Winter 1970; 14 black and white prints; 1 color print; 28 color transparencies, 1 slide, 3 Sotheby real estate brochure. AE+HB
- IIIB6** Unidentified folder #1; Photographer Marc Glassman; 28 color Prints includes Harold Broderick and Mousie Powell.

- IIIB7** Unidentified folder #2; 2 black and white prints Photographer Geroge R Szanik (Job 1028); 2 color prints; 5 color transparencies includes show room which are used in advertisements.
- IIIB8** Unidentified folder #3; Photographer C.W. "Vic" Culina; 2 black and white prints; 2 color prints; 2 color transparencies.
- IIIB9** Edelstone, Chicago Residence; Photographer Leland Y. Lee; 19 color prints. Published in Architectural Digest May/June 1972. AE +WR.
- IIIB10** Martin, Mary (with letter), 1983; 3 color prints.
REMOVED FROM IIA20.
- IIIB11** Martin, Mary (publicity stills); 3 black and white prints.
REMOVED FROM IIA21.
- IIIB12** Photography crew at work; Photographer George R. Szanik; 1 black and white print - photoshoot at Mrs. L. Heple's, Colony Surf, HA includes Arthur Elrod, G. Szanik, L. Heple, and Assistant
MOVED TO IIIA16

Series III: Photographs

Box E Oversize Photographs – HB

- IIIE1** Design Projects
- IIIE2-1** Mrs. Paul Zuckerman, Palm Springs, photography by Leland Y. Lee, Architectural Digest May/June 1975, pg. 24. Black and white print. HB
- IIIE2-2** Edelstone, Sidmund. Racquet Club, Palm Springs. Black and white print.
- IIIE3** Album No. 1; Stern residence, Scottsdale, AZ; 18 color prints. HB.
- IIIE4** Album No. 2; unidentified residence; 9 color prints. HB
- IIIE5** Album No. 3; unidentified residence; 12 color prints. HB
- IIIE6** Album No. 4; Quo Vadis (yacht); Architectural Digest August 1981, p. 110. 18 color prints Irving. HB

INDEX BY PROJECT

Arthur Elrod Associates, Inc. (Office, Palm Springs) IA 13, IIIA3, IB22
 Bergreen, Morris IE19-IE22, IE39
 Bergreen, Morris (Greenwich, CT) IIIA5
 Bergreen, Morris (New York) IIIA4
 Bergreen, Morris (Rancho Mirage) IIIA6
 Birnkrant, Michael IE23, IE39
 Bond, George (Atherton) VIA
 Bornstein IE24
 Bourne, Stephen IIIA7
 Boyer, Herbert IIIA8
 Bregman, Walter IB27A

Broderick, Harold (Starr Road) IIIA30
 Broderick, Harold (Via Sol) IIIA9, IC6
 Davis, James IB27A
 Davis, Tom IE25
 Dennis, Joseph IIIA10, IE26
 Disney, Walt IB5
 Edelstone, Sigmund (Chicago) IIIB9
 Edelstone, Sigmund (Palm Springs) IIIA11, IC11, IC18, IIIE2-2
 Elrod, Arthur (Southridge) IB25, IB29, IC5
 Elrod, Arthur (Via Las Palmas, 289) IB32
 Elrod, Arthur (Via Lola, 350) IB14, IIIB1
 Factor, Louis IE27
 Fairless, Hazel IB17, IE28
 Feldman IE29
 Fitts IIIA12
 Forman IE30
 Gauer, Edward IIIA13
 Glick IC15
 Goldberg, Stanley IB 19, IE31
 Green, Marie IB6
 Greene, David IE32
 Hagadone, Duane (Coeur d'Alene, Idaho, Stanley Hill) IC10, IC14, IIIA14, IIIA14A
 Harvey, Laurence (Valmonte Sur) IB11, IIIA33
 Hayden, Barney IB33
 Helms. Paul IE33
 Heple, Laurena (Honolulu) IIIA16, IIIB12
 Heple, Laurena (Pebble Beach) IIIA15, IE34
 Hoffman IB27A
 Interior Design Center (Bathroom) IB24, IB27
 Ittleson, Henry IE35
 Johnson, John (Carlyle Hotel Residence) IIIA17, IC9
 Johnson Publishing Company (Offices) IIIA18, IC7, IC8
 Kay, Irving IB27A
 Kay, Larry IE39
 King, John IC3, IIIA19
 Klein, Eugene IB13, IB21, IIIA20
 Levin, Lewis IIIA21
 Meade, James IB27A, IIIA22, IE39
 Mee IE39
 Melamed, Maurice IIIA23
 Morris, Edwin IE36
 Naywert, Charles (Jewelry Store) IC4, IIIA24
 Nicholson, Eddy IIIA25, IIIA26
 Nidetch, Jean IIIA27
 Peppers, Anne IB7
 Quo Vadis (Yacht) IC17, IIIE6

Raiser Elrod Offices (Oasis in Palm Springs) IB23
 Sahm, Roland IIIA28, IC13, IC16
 San Francisco Museum of Art, Diamond Jubilee of Light/Celestial Room IIIA29, IE12
 Schoelkoff (Pool) IC1
 Scott, George Randolph IE13
 Seven Lakes Model Home IE14, IE39
 Sham, Roland IC13, IC16, IIIA28,
 Steinberg, Lionel IC12, IIIA31
 Stern IIIE3, E15-17
 Stuart, Hadley Jr. IIIA32
 Toland, James IE18
 Vickers, Jack IIIB2
 Vintage Country Club IIIB3
 Wolfson, Michael IB27A, IE37
 Woods, Roy G. (Oklahoma City) IB18, IB18A, IB31, IIIB4
 Woods, Roy G. (Rancho Mirage) IIIB5, IB28, IC2
 Zuckerman, Mrs. Paul IB26, IB30, IIIE2-1
 Zuckerman, Mrs. Ruth IB23

**Series IV - Books – Listed Alphabetically (56 volumes) and identified in the library
 online catalog under Ownership and Custodial History as the “Harold C. Broderick
 / Arthur Elrod Associates, Inc. Collection”.**

1. --. *Abitazione*. Gorlich Editore. 1968.
2. --. *David Hicks on Bathrooms*. Britwell Books Limited, 1970.
3. --. *David Hicks on Decoration – with Fabrics*. World Publishing, 1971.
4. --. *David Hicks on Living – with Taste*. Macmillan Co., 1968.
5. --. *Designing with Light*. Lightolier. 2005.
6. --. *House & Garden's Complete Guide to Interior Decoration*. 7th ed. Simon and Schuster, 1970.
7. --. *House & Garden's Complete Guide to Interior Decoration*. St. Martin's Press, 1967.
8. --. *Italy's Best*. Gorlich Editore. 1973.
9. --. *La Decoration: collection Connaissance des Arts*. Hachette, 1963.
10. --. *Les Reussites de la Decoration Francaise, 1950-1960*. Editions du Pont Royal, 1960.

11. Aronson, Joseph. *The Book of Furniture and Decoration: period and modern*. Crown Publishers, 1941.
12. Aronson, Joseph. *The Encyclopedia of Furniture*. Crown Publishers, 1938.
13. Bernier, Georges and Rosamond. *European Decoration: creative contemporary interiors*. Reynal and Co., 1969.
14. Bernier, Georges and Rosamond. *The Best in European Decoration*. Reynal & Co. 1963.
15. Cescinsky, Herbert and George Leland Hunter. *English and American Furniture: a pictorial handbook of fine furniture made in Great Britain and in the American colonies, some in the sixteenth century but principally in the seventeenth, eighteenth and early nineteenth centuries*. Garden City Publishing, 1929.
16. Cescinsky, Herbert. *English Furniture from Gothic to Sheraton*. Garden City Publishing, 1937.
17. Channaux, Adolphe. *Jean-Michel Frank*. Editions du Regard, 1980.
18. Clifton-Mogg, Caroline and Melanie Paine. *The Art and Technique of Decorating with Fabric*. Prentice Hall Press, 1988.
19. Comstock, Helen. *100 Most Beautiful Rooms in America*. Rev. ed. Viking Press, 1965.
20. Conrads, Ulrich and Hans G. Sperlich. *The Architecture of Fantasy: utopian building and planning in modern times*. Frederick A. Praeger Publisher, 1962.
21. Cook, Olive. *The English Country House: an art and a way of life*. G.P. Putnam, 1974.
22. Dubois, M.J. *Curtains & Draperies: a survey of the Classic Periods*. Viking Press, 1967.
23. Eberlein, Harold Donaldson and Abbot McClure. *The Practical Book of American Antiques: exclusive of furniture*. Garden City Publishing Co., 1927.
24. Eberlein, Harold Donaldson and Roger Wearne Ramsdell. *The Practical Book of Chinaware*. Halcyon House, 1936.
25. Feuerstein, Gunther. *New Directions in German Architecture*. George Braziller, 1968.

26. Fischer & Jirough Co. *Interior & Exterior Decorative Ornament: catalog no. 12.* 1931.
27. Gilliatt, Mary and Michael Boys. *English Style in Interior Decoration.* Viking Press, 1967.
28. Giedion, S. *The Eternal Present: the beginnings of architecture.* Pantheon Books, 1964.
29. Goodban, William T. and Jack J. Hayslett. *Architectural Drawing and Planning.* McGraw-Hill Book Co., 1972.
30. Gilliatt, Mary. *The Decorating Book.* Pantheon Books, 1981.
31. Hatje, Gerad and Ursula. *Design for Modern Living: a practical guide to home furnishing and interior decoration.* Harry N. Abrams, 1962.
32. Heyer, Paul. *Architects on Architecture: new directions in America.* Walker and Co., 1966.
33. Himmelheber, Georg. *Biedermeier 1815-1835.* Prestel, 1989.
34. Kepes, Gyorgy. *Module Proportion Symmetry, Rhythm.* George Braziller, 1966.
35. Kepes, Gyorgy. *Sign Image Symbol.* George Braziller, 1966.
36. Maerz and Paul. *A Dictionary of Color.* 2nd. Ed. McGraw-Hill, nd.
37. Magnani, Franco. *Vivere Giovane: arredamento e decorazione.* Gorlich Editore, 1968.
38. Middleton, Michael. *Group Practice in Design.* George Braziller, 1967.
39. Moholy-Nagy, L. *Vision in Motion.* Paul Theobald, 1947.
40. Moore, N. Hudson. *Old Glass European and American.* Tudor Publishing Co., 1924.
41. Morazzoni, G. *Il Mobile Neoclassico Italiano.* Editore Gorlich, 1955.
42. O'Brien, George. *The New York Times Book of Interior Design and Decoration.* Farrar, Straus and Giroux, 1965.
43. Pevsner, Nikolaus. *The Sources of Modern Architecture and Design.* Thames and Hudson, 1968.

44. Praz, Mario. *An Illustrated History of Furnishing from the Renaissance to the 20th Century*. George Braziller, 1964.
45. Robsjohn-Gibblings, T.h. and Carlton W. Pullin. *Furniture of Classical Greece*. Alfred Knopf, 1963.
46. Shinoda, Toko. *Katsura: Tradition and Creation in Japanese Architecture*. Yale University Press, 1960.
47. Shixiang, Wang. *Classic Chinese Furniture – Ming and Early Qing Dynasties*. China Books and Periodicals, 1986.
48. Shurcliff, William A. *New Inventions in Low Cost Solar Heating: 100 daring schemes tried and untried*. Brick House Publishing Co., 1979.
49. Sitwell, Sacheverell. *Great Houses of Europe*. G.P. Putnam's Sons, 1961.
50. Thornton Ladd & Associates – Architects. nd.
51. Turner, William. *How to Work with an Interior Designer*. Whitney Library of Design, 1981.
52. Vignelli, Massimo. *Hugh Newell Jacobsen, Architect*. American Institute of Architects Press, 1988.
53. Wharton, Edith and Ogden Codman. *The Decoration of Houses*. W.W. Norton & Co., 1978.
54. Williams, Henry Lionel and Ottalie K. Williams. *Antiques in Interior Design*. A.S. Barnes and Co., 1966.
55. Wilson, Jose and Arthur Leaman. *Color in Decoration*. Van Nostrand Reinhold Co., 1979.
56. Wilson, Jose and Arthur Leaman. *Decorating Defined: a dictionary of decoration and design*. Simon and Schuster, 1970.

Series V. Magazines - Listed Alphabetically (6 Titles – 1 Box) – Projects identified

1. American Architect, v.99-100 (1911) (issues 1828 to 1879)
2. Architectural Digest, v.14 (1957) – V.63 (2006) (Incomplete – filed with magazines)

3. Miscellaneous Magazines –

Project identifiers: AE=Arthur Elrod, HB=Harold Broderick, SC=Steve Chase,
WR = William Raiser

Time	Mar 29, 1971	AE “How the other half bathes” p. 62-66 (2 copies)
Newsweek	Jan 22, 1973	AE “New designs for living” p. 70-78 (2 copies)
House Beautiful	August 1969	HB Cover Mrs. Paul Zuckerman, Palm Springs
LA Times Home	Sep 7, 1975	HB p. 19
LA Times Home	Mar 9, 1975	???
LA Times Home	Sep 29, 1974	SC p. 18
LA Times Home	Apr 21 1974	AE Obituary p. 52
LA Times Home	Aug 26, 1973	HB p.12-15 with Douglas Barnard
LA Times Home	May 27, 1973	AE p. 26 to 27 (2 copies)
LA Times Home	Apr 19, 1970	SC Las Palmas p. 17-28 (2 copies)
LA Times Home	Mar 15, 1970	AE p.36-39 Elrod House (2 copies)
LA Times Home	Jul 13, 1969	SC Cover p. 16- 18
LA Times Home	Apr 27, 1969	HB Cover
LA Times Home	Nov 3, 1968	AE Elrod House p. 18-27 (3 copies)
LA Times Home	Oct 6, 1968	HB+SC p. 23, p. 25 with Tracy Thornton
LA Times Home	Apr 28, 1968	AE+WR cover, p.22-23 (2 copies)
LA Times Home	Aug 20, 1967	AE+HB p. 13-14
LA Times Home	Apr 23, 1967	AE+HB p.19
LA Times Home	Aug 28,1966	AE p. 20
LA Times Home	May 8, 1966	AE+HB p. 21
LA Times Home	Jan 2. 1966	AE+HB p. 11
LA Times Home	Oct 31, 1965	AE+HB p.20-21 No Cover
LA Times Home	Apr 25,1965	AE p.31 ads, p.52
LA Times Home	Jun 21, 1964	AE p. 17
LA Times Home	May 17, 1964	AE p. 24-25
LA Times Home	Mar 1, 1964	AE p. 22-23
LA Times Home	May 13, 1962	HB 18-21
LA Times Home	Feb 4, 1962	AE +HB p. 15
LA Times Home	Dec 31, 1961	AE+HB Cover, p-6-9 (copy of article)
LA Times Home	Sep 24, 1961	AE p. 14-15
LA Times Home	Mar 31, 1960	AE p. 18-19
LA Times Home	Mar 6, 1960	AE p. 23, 25
LA Times Home	Feb 21, 1960	AE 30-31

LA Times Home	Nov 8, 1959	AE p. 17
LA Times Home	Oct 18, 1959	AE p. 12-15
LA Times Home	Oct 11, 1959	AE 13-20
LA Times Home	May 3, 1959	AE p. 29, 46
LA Times Home	Apr 19, 1959	AE p 40,65
LA Times Home	Apr 12, 1959	AE p. 28, 31 (2 copies)
LA Times Home	Mar 22, 1959	AE Cover p. 12-23 (2 copies) and article
LA Times Home	Mar 15, 1959	AE p.4
LA Times Home	Mar 1, 1959	AE p 18-19 (2 copies)
LA Times Home	Feb 11, 1959	AE p. 24 (2 copies)
LA Times Home	Feb 1, 1959	AE p. 11 (2 copies)
LA Times Home	Jan 25, 1959	???
LA Times Home	Nov 9, 1958	AE Cover
LA Times Home	Oct 5, 1958	AE p. 23 (2 copies)
LA Times Home	Apr 6, 1958	AE p. 16-17 (2 copies)
LA Times Home	Mar 16, 1958	AE p. 18-21
LA Times Home	Jan 5, 1958	AE- Cover p. 2, 12, 24, 32, 33 (2 copies) + article
LA Times Home	Mar 31, 1957	AE p. 20
LA Times Home	Nov 10 1957	AE Cover p. 18-19, 22-23 and article
LA Times Home	Jun 9, 1957	AE p. 16-17
LA Times Home	Jul 7, 1957	AE p. 25
LA Times Home	Feb 19, 1956	AE p. 32 only
Chicago Style	Jan 22, 1978	HB p. 8-11
NY Times Magazine Home Design	Sep 28, 1980	???
Pictorial Living	Mar 4, 1956	AE Cover only (3 copies)
Letter	April 11, 1972	Cement and Concrete Association – Elrod House
Building	Mar 31, 1972	AE “Concrete Diamonds” p. 44-45 – Elrod House
Press Enterprise	Sep 11, 1974	HB Decorators- a taste for everyone
Desert Sun	Feb 18, 1974	Elrod Obituary
LA Times Home	Various	AE misc. clippings

Series VI. Addendum.

A. Arthur Elrod Project for Bond Residences at 127 and 143 Isabella Avenue, Atherton, CA.(3 folders, 1 book) S2018.6

1. Photographs of Arthur Elrod (5) and clippings of Mrs. Charles F. Hutchins (2)

2. Color photographs (3.5"x5") – 95 Construction, Exterior and Interiors (designed by Elrod) (bulk 1973) – 143 Isabella Ave.
3. Arthur Elrod Ltd invoices (1964, 1965, 1967), Estimate cost project listings, Appraisal Report (Milton Holland Appraiser, 1953)
4. *Act One: An Autobiography* by Moss Hart, Random House, 1959.
Book inscribed by Moss to Elrod, April 1961.

Indexing – Names

Broderick, Harold C. (1925-2006) - Archives
Chase, Steve (1941-1994)
Elrod, Arthur (1926-1974) - Archives
Raiser, William (1916-1974)

Indexing – Subjects

Arthur Elrod Ltd. - Archives
Arthur Elrod Associates, Inc. - Archives
Interior Design – California - Palm Springs
Interior Designer – California - Palm Springs
Interior Decorating – California - Palm Springs

Indexing – Geographical

Palm Springs, California