

**HAROLD C. BRODERICK / ARTHUR ELROD
ASSOCIATES, INC. COLLECTION**

Finding Aid



101 Museum Drive
Palm Springs, California 92263
760.322.4833

**Prepared by George D. Brightbill (2008);
Last updated by Frank Lopez, October 2019.**

ADMINISTRATIVE INFORMATION

Title:

Harold C. Broderick / Arthur Elrod Associates, Inc. Collection

Date (inclusive):

1950's to 2000's (bulk 1950's-1980's)

Creators:

Harold C. Broderick
Arthur Elrod Associates, Inc.

Extent:

21 linear feet excluding book collection

Repository:

Palm Springs Art Museum, The Lorraine Boccardo Archive Study Center
Palm Springs, California 92263

Conditions Governing Access/Restrictions:

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Preferred Citation:

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Name of Cataloger/Date Completed:

George D. Brightbill (2008) and last updated by Frank Lopez, October 2019.

Scope and Content Note:

Collection of business papers and original designs documenting specific residential and commercial interior design projects, personal correspondence with clients, photographs and slides of interior design projects, books, other published materials and periodicals known collectively as: Harold C. Broderick / Arthur Elrod Associates, Inc. Collection

(15-2007). Many items are flagged representing their interior design work along with Arthur Elrod (1925-1974), Steve Chase (1941-1994), and William Raiser (1916-1974) designs.

The Arthur Elrod Associates, Inc. interior design business was inherited by Harold C. Broderick and continued operating until retirement; Calvin R. Vander Woude, the donor, inherited the archives from Broderick.

The Collection

Upon his death Harold C. Broderick A.S.I.D. (1925-2006) donated to the Palm Springs Art Museum his collection of materials dealing with his association with the company Arthur Elrod Associates, Inc. along with some personal materials.

Arthur Elrod (1926-1974) began his interior design career at Bullock's in Palm Springs, CA. In 1952 he left that position and joined W. and J. Sloane Company in San Francisco. In 1954 he moved to Palm Springs and formed his own furniture and interior design company, Arthur Elrod Limited. He later changed the name of the company to Arthur Elrod Associates, Inc. with offices at 886 North Palm Canyon Drive and later 850 North Palm Canyon Drive in Palm Springs. His company was quite successful in designing interiors for the Hollywood elite and wealthy individuals across the country. Elrod was killed in an automobile accident in 1974 but the company continued its work under the leadership of its President, Harold Broderick.

Unfortunately, when Broderick closed down the company and moved to Sonoma, CA, he retained only files he was particularly interested in and discarded most of the remaining business records. The folder "Job folders filed in warehouse" (IE44) reflect several hundred files of which only a few were retained in the collection. The collection also contains very little personal material relating to Arthur Elrod. There are more personal materials related to Broderick than Elrod.

The collection is organized into 6 series each of which is described below:

- Series I: Arthur Elrod Ltd. / Arthur Elrod Associates, Inc.
- Series II: Miscellaneous
- Series III: Photographs
- Series IV: Books
- Series V: Magazines
- Series VI: Addendum

After being arranged intellectually the manuscript materials were transferred into acid-free folders with the photographic materials transferred into the appropriate acid-free sleeves. Each folder in this collection was assigned a locator number to assist in file retrieval. This assigned location includes a capital roman numeral for the series, a capital letter for the box or drawer, and a folder number within the box or drawer. Folder

descriptions include dates of included materials when available. Most folders also include undated materials.

Series Description

Series I: Arthur Elrod Ltd. / Arthur Elrod Associates, Inc.

This series includes business files related to the activities of Arthur Elrod Associates, Inc. There is very little material describing individual design projects except for the “Completed letters of estimate” folders (ID2-24 and IE1-6) and published articles filed under “Advertising and publicity”.

Series II: Miscellaneous

This series includes a very few materials related to Arthur Elrod and a variety of files concerning Harold Broderick and his work with the Palm Springs Art Museum.

Series III: Photographs

This series contains photographic materials largely depicting design projects, mostly personal residences, accomplished by Arthur Elrod Associates, Inc. . Some personal photographs depicting Harold Broderick and a few depicting Arthur Elrod are also included. Photographs were removed from the original loose-leaf binders and placed in acid-free sleeves for purposes of preservation. There are several photographers represented in the collection. Among the most prolific are Julius Shulman, Leland Y. Lee, George R. Szanik, and Russell Abrahams.

Series IV: Books

Books received as part of the Harold C. Broderick / Arthur Elrod Associates, Inc. Collection is stored in the A+D Study Center, Hyman Library. They have been cataloged and identified in the Ownership and Custodial History field as Harold C. Broderick / Arthur Elrod Associates, Inc. Collection.

Series V: Magazines

Additional magazines received as part of the Harold C. Broderick / Arthur Elrod Associates, Inc. Collection are stored in the A+D Study Center along with an incomplete run of the Architectural Digest.

Series I: Arthur Elrod Ltd. / Arthur Elrod Associates, Inc.

Box A

- IA1** Accounting information, 1981-87.
- IA2** Accounts receivable control cards; Cash sales; Uncollectables; Accounts Receivable ledger cards (by client name) "A – K", 1956-90.
- IA3** Accounts receivable ledger cards (by client name) "L – Z", 1956-90.
- IA4-8** Advertising and publicity
 - Architectural Digest invoices, 1974-82 (5 folders).
- IA9** Architectural Digest list of homes advertised, 1979-83.
- IA10** Architectural Digest miscellaneous, 1974-75.
- IA11** Architectural Digest proofs, 1982-83. [See Drawer 19]
- IA12** Bob Hope Classic, 1985-86.
- IA13** Elrod offices, no date or source.

Series I: Arthur Elrod Ltd. / Arthur Elrod Associates, Inc.

Box B – Magazines (Project identifiers: AE=Arthur Elrod, HB=Harold Broderick, SC=Steve Chase, WR = William Raiser)

- IB1** Advertising and publicity: Design projects circa 1965 (in order by date).
 - Los Angeles Times Home Magazine: Decorating,
Miscellaneous Elrod designs, no date. "Scale" pages 26-30 article written by Arthur Elrod. AE.
- IB2** Interior Design, June 1954, Diamond Jubilee of Light, San Francisco Museum of Art. Arthur Elrod employed by W+J Sloane. AE.
- IB3** The Palm Springs Story, 1955, ink wash of Elrod interior by Richmond [Gaylord]. [Appears on p. 50, 886 N. Palm Canyon, PS Historical Society has 2010.9.332, published by the PS Chamber of Commerce]
- IB4** Los Angeles Times Home Magazine, January 5, 1958, Home Magazine House. Encino, CA. AE
- IB5** House Beautiful, March 1958, Stockwell wallcovering, model room, cover, pg. 97 Walt Disney bedroom Smoke Tree Ranch AE
- IB6** Los Angeles Times Home Magazine, August 24, 1958, Marie Green residence, Rancho Santa Fe, CA. AE
- IB7** Los Angeles Times Home Magazine, March 1, 1959, Anne Peppers residence, Redlands, CA. AE
- IB8** Los Angeles Times Home Magazine, March 22, 1959, Home Magazine house. AE
- IB9** Los Angeles Times Home Magazine, October 11, 1959, Japanese tea house for Pan-Pacific Auditorium for exhibition. AE.
- IB10** McCall's, October 1960 with letter written by Mrs. Mary Davis Gillies. AE

- IB11** Los Angeles Times Home Magazine, January 29, 1961, Elrod Spanish style residence, Palm Springs, CA. Valmonte Sur, Laurence Harvey. (Article fragile, color copy made). AE.
- IB12** Los Angeles Times Home Magazine, June 24, 1962, Home Magazine House, Yorba Linda County Club, Orange County, CA. AE
- IB13** Architectural Digest, Spring 1963, Eugene Klein residence, Beverly Hills, CA. AE.
- IB14** Interior Design, August 1963, Elrod Via Lola residence, Palm Springs, CA. AE
- IB15** Los Angeles Times Home Magazine, June 21, 1964, sun porch, Malibu, CA. AE
- IB16** Uniroyal/U.S. Rubber, 1965, A.I.D. Interior Design Show. AE.
- IB17** Architectural Digest, Summer 1965, Hazel Fairless residence, Malibu, CA. Cover. AE.
- IB18** Architectural Digest, Spring 1966, Roy Woods residence, Oklahoma City, OK. AE
- IB18A** Designers West, March 1967, Roy Woods residence Oklahoma City, OK - kitchen photograph by George Szanik. AE.
- IB19** Architectural Digest, Fall 1967, Stanley Goldberg residence, Southridge, Palm Springs, CA. William Cody architect Includes 1 photograph by Geroge R. Szanik (Job 2198) (original and copy). AE+HB.
- IB20** Hotel and Motel Management, October 1967, Rooms of Tomorrow 1968. AE.
- IB21** Time Magazine, February 9, 1968, Eugene Klein residence, Beverly Hills, CA. AE
- IB22** Los Angeles Times Home Magazine, June 16, 1968, Elrod offices, Palm Springs, CA. AE+HB+WR.
- IB23** Interior Design, August 1968, Mrs. Ruth Zuckerman residence, Palm Springs, CA (p. 142-147, HB) and Oasis in Palm Springs (Raiser Elrod offices, p. 140-141) AW + WR
- IB24** Los Angeles Times Home Magazine, October 27, 1968, bathroom at Interior Design Center, Los Angeles (Same project at IB27). HB + SC. (2 copies)
- IB25** Los Angeles Times Home Magazine, November 3, 1968, Elrod House (Lautner), Southridge, Palm Springs, CA. Richard Gross photographer. AE
- IB26** Town and Country, January 1969, Mrs. Paul Zuckerman residence, Palm Springs, CA. HB.
- IB27** House Beautiful, March 1969, Superbath, International Design Center, Los Angeles includes tear sheets (Same project at IB24) HB + SC.
- IB27A** House and Garden, April 1969. Mr. and Mrs. Irving Kay, Tamarisk West, Rancho Mirage, CA. (includes Mr. & Mrs. James Davis, Mr.

- and Mrs. James Meade, Mr. and Mrs. Walter Bregman, Mr. and Mrs. Hoffman, Mr. and Mrs. Michael Wolfson). AE
- IB28** Desert Sun, April 15, 1969, Roy Woods residence, Thunderbird Heights, Rancho Mirage, CA. AE + HB
- IB29** House and Garden, May 1969, Elrod House (Lautner), Southridge, Palm Springs, CA. includes tear sheets. Leland Lee photographer, AE.
- IB30** House Beautiful, August 1969, Mrs. Paul Zuckerman pool, Palm Springs. Cover. HB.
- IB31** Home Decorating Ideas 1970: National Design Center Guide, Roy Woods residence, Oklahoma City, OK. AE
- IB32** House Beautiful, April 1970, Elrod (289 Via Las Palmas) recreation room, Palm Springs, CA. AE.
- IB33** Architectural Digest, November/December 1970, Mr. and Mrs. Barney Hayden, Tamarisk Country Club Palm Springs (now Rancho Mirage). Buff & Hensman architects, Leland Lee photographer. AE, SC.

Series I: Arthur Elrod Ltd. / Arthur Elrod Associates, Inc.

Box C – Magazines - (Project identifiers: AE=Arthur Elrod, HB=Harold Broderick, SC=Steve Chase, WR = William Raiser)

- IC1** Advertising and publicity: Design projects (in order by date)
House Beautiful, June 1970, Schoelkoff pool.
- IC2** Architectural Digest, Winter 1970, Roy Woods residence, Thunderbird Heights, Rancho Mirage, CA. pg. 32. AE + HB.
- IC3** Architectural Digest, January/February 1971, King residence, Palm Springs, CA. William Cody architect. HB
- IC4** Interior Design, April 1971, Charles Naywert Ltd. jewelry store, Palm Springs, CA. AE + WR
- IC5** Los Angeles Times Home Magazine, April 16, 1972, Elrod House (Lautner), Southridge, Palm Springs, CA. AE
- IC6** Architectural Digest, July/August 1972, Harold Broderick Via Sol residence, Palm Springs, CA. HB.
- IC7** Ebony, September 1972, Johnson publishing offices, Chicago. AE + WR
- IC8** Interior Design, October 1972. Johnson publishing offices, Chicago. AE + WR
- IC9** Architectural Digest, November/December 1972, Johnson, John Carlyle Hotel residence, Chicago, IL. AE + WR
- IC10** Architectural Digest, March/April 1974, Duane Hagadone residence, Coeur d'Alene, Idaho, Stanley Hill Corporate Headquarters and Lake Log House, Casco Bay, ID. AE + HB + WR.
- IC11** Architectural Digest, September/October 1975, Sigmund Edelstone residence, Racquet Club, Palm Springs, CA. HB

- IC12 Interior Design, June 1976, Lionel Steinberg residence, Palm Springs, CA (2 copies). HB
- IC13 Architectural Digest, July/August 1976, Roland Sahn residence, Rancho Santa Fe, CA. HB
- IC14 House Beautiful, September 1977, Duane Hagadone loghouse, Casco Bay, ID. AE + HB + WR.
- IC15 Los Angeles Times Home and Garden Magazine, August 1980, Glick residence, La Jolla, CA. HB
- IC16 Moving House and Home Magazine, Winter 1981, Sahn residence. HB
- IC17 Architectural Digest, August 1981, Quo Vadis, yacht. HB
- IC18 Desert Sun Home and Garden, March 19, 1983, Sigmund Edelstone residence. HB
- IC19 Advertising and publicity
Elrod companies, 1954-55, 1958.
- IC20 Elrod newspaper advertisements, 1954-56, 1965.
- IC21 Hollywood Diary, 11/4/57.
- IC22 Local contracts, 1954-56.
- IC23 Miscellaneous news clippings, 1956, 1959, 1965, 1983.
- IC24 Music of Enchantment radio show, proposal – Cover art by O.E.L. Graves.
- IC25 Newsweek, January 22, 1973, Elrod (photograph) and other designers.
- IC26 Palm Springs Life invoices, 1970-71.
- IC27 Palm Springs Life miscellaneous ads (HB, SC).
- IC28 Photography, 1988-89.

Series I: Arthur Elrod Ltd. / Arthur Elrod Associates, Inc.

Box D

- ID1 Broderick correspondence, miscellaneous, 1974, 1979.
- ID2-24 Completed letters of estimate (each year in order by client's name), 1974-90 (23 folders).

Series I: Arthur Elrod Ltd. / Arthur Elrod Associates, Inc. Broderick Projects.

Box E

- IE1-6 Completed letters of estimate (each year in order by client's name), 1991-96 (6 folders).
- IE7 Correspondence, miscellaneous, 1997-98.
- IE8 Current finances, 1983-86.
- IE9-10 Dahlgren Richardson, 1969, 1972-74 (2 folders). Purchase orders.
- IE11 DALU auction, 1979.
- IE12 Design projects
Celestial Room, San Francisco Museum of Art, 1954, correspondence.

- IE13 Scott, George Randolph, 2003-04 (Broderick project)
- IE14 Seven Lakes Model Home.
- IE15-17 Stern residence, notebook for decorators, 1981-85 (3 folders).
- IE18 Toland, James residence (ring binder).
- IE19-22 Drawings and sketches – rooms, furniture, plans, layouts, etc.
Bergreen, Morris (4 folders).
- IE23 Birnkrant, Michael
- IE24 Bornstein.
- IE25 Davis, Tom
- IE26 Dennis, Joseph
- IE27 Factor, Louis
- IE28 Fairless, Hazel.
- IE29 Feldman.
- IE30 Forman.
- IE31 Goldberg, Stanley.
- IE32 Greene, David
- IE33 Helms, Paul
- IE34 Heple, Laurena.
- IE35 Ittleson, Henry – two pencil drawings of bed and dresser.
- IE36 Morris, Edwin
- IE37 Wolfson, Michael
- IE38 Unidentified – pencil drawings. – door hardware and furniture designs, circa 1960s
- IE39 Oversize drawings, sketches and blueprints mostly concerning furniture design, details and layout for Bergreen, Birnkrant, Mee, Meade, Larry Kay, model home, and Seven Lakes development as well as unidentified design projects (furniture, beds, 1964-65. See Drawer 19.
- IE40 Dun and Bradstreet Business Information Report, 1984.
- IE41 Employee withholding forms (W-4)
Former employees, 1958-75. **CONFIDENTIAL**
- IE42 Miscellaneous, 1976-86. **CONFIDENTIAL**
- IE43 IRS list of magazine articles, 1968-73.
- IE44 Job folders stored in warehouse.
- IE45 Los Angeles sales, 1969.
- IE46 Mercedes, 1985-87.
- IE46-2 Miscellaneous, 1956, 1968. (Desert Braemar owners list, Arthur Elrod Associates board members)
- IE47 Raiser/Elrod cash bases balance sheet, 1973.
- IE48 West Hollywood Fundraisers receipts, 1989.

**Series I: Arthur Elrod Ltd. / Arthur Elrod Associates, Inc.
Box F**

- IF1 Small box of Rolodex address cards.

Series II: Miscellaneous – Broderick / Elrod (minimal)

Box A

- IIA1** After 75 years of pioneering light for seeing, General Electric brings you light for living. ..., 1954, brochure.
- IIA2** Broderick, Harold, miscellaneous correspondence, 1997-99.
- IIA3** Cosindas, Marie, Polaroid Color Photographs, 1986, brochure.
- IIA4** The DFM Story, reprinted from Interior Design, brochure.
- IIA5** Elrod, Arthur, guest book, 1962-?.
- IIA6** Elrod, Arthur, guest book, 1967-73 (Elrod House, Southridge, Lautner)
- IIA7** Elrod, Arthur, letter to Harold Broderick, 1966. (**PERSONAL** December 26, 1966)
- IIA8** Elrod, Arthur, newspaper cartoon about, framed. [Desert Sun, #151, Feb. 19, 1959 – Shaw-Poinc artist from Our Dames series]
- IIA9** Palm Springs Desert Museum
Benefit Committee, 1985-86.
- IIA10** Broderick life membership, 1978.
- IIA11** Gala, 1985-86.
- IIA12** Gala, 1992.
- IIA13** Gala, 1999.
- IIA14** Martin, Mary, Americana Ball, 1988.
- IIA15** Martin, Mary, and Friends Benefit
Advertisements, mailings and programs, 1984.
- IIA16** Benefit Committee minutes, 1984.
- IIA17** Budgets, pledges and receipts, 1984.
- IIA18** Notes and memos, 1984.
- IIA19** Producer/Director agreement, 1984.
- IIA20** Martin, Mary, correspondence with and concerning, 1977-84.
- IIA21** Martin, Mary, miscellaneous background and publicity, 1977-96.
- IIA22** Minelli, Vincente, retrospective, 1982-83.
- IIA23** Women's Committee, table setting show, 1976.
- IIA24** Palm Springs Planning Commission, Broderick membership, 1972.
- IIA25** First Church of Christ Scientist 1956 – House and Grounds Committee 1956-1965 (Gift S2016.1, added 5/2016)

Series III: Photographs includes black and white, color, and transparencies.

Box A - (Project identifiers: AE=Arthur Elrod, HB=Harold Broderick, SC=Steve Chase, WR = William Raiser)

- IIIA1** Broderick, Hal, portraits and family photographs; 43 black and white prints.
- IIIA2** Cal's annual 40th birthday party and western ho-down as seen by photographer Alan Cook; 72 black and white contact prints; 36 color contact prints.
- IIIA3** Design projects
Arthur Elrod Associates, Inc. (office), 850 North Palm Canyon

- Drive, Palm Springs, CA; Photographer Leland Y. Lee (Job 1000)
4 black and white prints; 3 color transparencies.
- III A4** Bergreen, Morris, Fifth Avenue, New York City, NY, 1994;
Architect Alan Richie; 38 color prints. HB
- III A5** Bergreen, Morris, Greenwich, CT, 1989; 67 color prints.
- III A6** Bergreen, Morris, Morningside Country Club, Rancho Mirage,
CA, 1983; 5 color transparencies.
- III A7** Bourne, Stephen, Desert Horizon Country Club, Indian Wells, CA,
1982; Photographer Russell Abrahams (Job 8901-9); 25 color
prints; 27 color negatives; 24 color transparencies.
- III A8** Boyer, Herbert, The Terraces, Vintage Country Club, Indian
Wells, CA, 1986; Photographer Russell Abrahams (Job 8901-8);
2 color photocopies; 14 color prints; 29 color transparencies. HB.
- III A9** Broderick, Harold (residence), Via Sol, Palm Springs, CA, 1970;
Photographers Leland Y. Lee and Ernie Walker (Job 936);
Published in Architectural Digest, July/August 1972; 12 black
and white prints; 3 color prints; 41 color transparencies. HB
- III A10** Dennis, Joseph, Thunderbird Country Club, Rancho Mirage, CA,
1970; 9 color transparencies.
- III A11** Edelstone, Sigmund; 2 color prints. Published in Architectural
Digest, September/October 1975 (clipping) HB.
- III A12** Fitts, Eldorado Country Club, Crystal Coop, Indian Wells, CA,
1984; 12 color transparencies.
- III A13** Gauer, Edward, Circle "C" Ranch, Red Winery Road, Geyersville,
CA, 1970; Architect Germano Milano; Landscape Architect
Thomas D. Church and Associates; Photographer Max Eckert;
Published in Architectural Digest March/April 1972; 28 black and
white prints; 3 color transparencies. HB
- III A14** Hagadone, Duane (office), Coeur de Alene, ID, 1971;
Photographer Julius Shulman (Job 4976); Published in
Architectural Digest March/April 1974; (residence and log
cabin); Published in House Beautiful September 1977; 17 black
and white prints by Julius Shulman photographer. Lake House
AE+ HB+WR.
- III A14A** Hagadone House, Stanley Hill (Coeur d'Alene, Idaho) 1975. 4
black and white contact prints, Julius Shulman photographer.
HB+WR+AE.
- III A15** Heple, Laurena, 17 Mile Drive, Pebble Beach, CA, 1957;
Photographer John Hartley (Job 448); 18 black and white prints; 9
color transparencies. AE
- III A16** Heple, Laurena, Colony Surf, Honolulu, HI, 1963; Photographer
George Szanik (Job 1803); Published in Architectural Digest; 21
black and white prints; 11 black and white contact prints; 1 color
print (Elrod with Heple at airport). Includes Photography crew at
work; Arthur Elrod, George Szanik, Mrs. L. Heple's, and
Assistant. AE

- III A17** Johnson, John (residence), The Carlyle, Chicago, 1970; Photographer Alexandre Georges (Job 375B); Published in Architectural Digest December 1972; 20 black and white prints; 1 color print, 7 color transparencies. AE + WR
- III A18** Johnson Publishing Company (offices), 820 South Michigan Avenue, Chicago, IL, 1972; Photographer Alexandre Georges (Job 385B); Published in Ebony Magazine, September 1972; 23 black and white prints; 10 color transparencies. AE + WR
- III A19** King, John, Eldorado Country Club, Indian Wells, CA, 1969; Photographer Leland Y. Lee; Published in Architectural Digest January - February 1971; 4 black and white prints; 21 color prints; 28 color transparencies. HB.
- III A20** Klein, Eugene, Trousdale Estates, Beverly Hills, CA; Photographer George R. Szanik (Job 1754) and J. R. Eyerman; Published in Architectural Digest Spring 1963, Time Magazine February 9, 1968; 16 black and white prints; 10 black and white contact prints; 6 color transparencies. (contain images of Elrod and Kleins, letter from Life Magazine). AE
- III A21** Levin, Lewis, Palm View Drive, Tamarisk Country Club, Rancho Mirage, CA, 1981; Photographer Charles White; 15 black and white prints; 10 color prints; 7 color transparencies. HB.
- III A22** Meade, James, La Paz, Tamarisk Country Club, Rancho Mirage, CA, 1973; Architect Buff and Hensman; 10 color prints; 20 color transparencies. HB.
- III A23** Melamed, Maurice, Wayzata, MN, 1960; Photographer George R. Szanik (Job 1613); Published in Architectural Digest Fall 1962; 9 black and white prints. AE
- III A24** Naywert Jewelry Store, Charles Naywert (owner), Palm Springs Fashion Plaza, Palm Springs, CA, 1970; Photographer Leland Y. Lee (Job 2144) ; Published in Interior Design April 1971; 3 photocopies; 5 black and white prints; 10 color prints; 19 color transparencies. AE+WR
- III A25** Nicholson, Eddy, La Quinta Country Club, La Quinta, CA, 1986; Photographer Russell Abraham (Job 8901-7); 15 color prints; 14 color contact prints; 28 color transparencies. HB.
- III A26** Nicholson, Eddy, Steuben display cabinet, 1986; 28 black and white prints. HB.
- III A27** Nidetch, Jean (CEO of Weight Watchers), Benmore Terrace, Los Angeles, CA, 1973; Architect Eugene Stephenson; 1 black and white print; 12 color prints; 4 color transparencies; Includes publicity still of Nidetch. HB.
- III A28** Sahm, Roland, Rancho Santa Fe, CA, 1972; Architect Fred M. Briggs; Photographer Charles Schnieder; Published in Architectural Digest July/August 1976; 14 color prints; 24 color transparencies. HB.
- III A29** San Francisco Museum of Art, Diamond Jubilee of Light, 1954;

- Photographer Moulin Studios (Job 127563); Published in Interior Design June 1954; 4 black and white prints; 2 color transparencies. (note: One of the first jobs published) AE.
- IIIA30** Starr Road (Broderick residence), 1960, Palm Springs; Photographer George R. Szanik (Job 1606); Published in Los Angeles Times Home Magazine 1960; 6 black and white prints. AE.
- IIIA31** Steinberg, Lionel (original client Laurence Harvey), 300 Merito Place aka Villa Serena, Palm Springs, CA, 1972; Architect Buff and Hensman; Photographer Fritz Taggart; Published in Interior Design June 1976; 40 black and white contact prints; 10 color prints; 8 color transparencies. HB.
- IIIA32** Stuart, Hadley Jr., Diamond Dragon Ranch, Bellevue, ID, 1970; Photographer Ernest Silva; 13 black and white prints; 22 color transparencies. AE + SC.
- IIIA33** Valmonte Sur (adobe house purchased from Frank Bennett, totally remodeled and purchased by Laurence Harvey and Joan Cohn), 1965; Photographer George R. Szanik (Job 1546) 3 black and white prints. AE.

Series III: Photographs
Box B

- IIIB1** Design projects
 Via Lola 350, 1957, Palm Springs; Photographers George R. Szanik (Job 1654) and Val Samuelson; Published in Interior Design August 1963, Architectural Digest Winter 1963, Palm Springs Life August 1962; 16 black and white prints. AE
- IIIB2** Vickers, Jack, Eldorado Country Club, Agate Court, Indian Wells, CA, 1970; Photographer Leland Y. Lee (Job 2183); 3 black and white prints; 10 color prints.
- IIIB3** Vintage Country Club models 1984-86, Indian Wells, CA; Photographer Sidney Noles; 95 color prints; 22 color transparencies. HB.
- IIIB4** Woods, Roy G., Nichols Hills, Oklahoma City, OK; Architect Howard Lapham; Photographer George R. Szanik (Job 2078); Published in Architectural Digest Spring 1966 and Home Decorating 1970; 39 black and white prints; 4 color transparencies. AE
- IIIB5** Woods, Roy G., Thunderbird Country Club, Rancho Mirage, CA (original home of Hyatt von Dehn); home [Howard Lapham, architect, 40990 Thunderbird Road]; Photographer Leland Y. Lee (Job 2008) ; Published in Architectural Digest Winter 1970; 14 black and white prints; 1 color print; 28 color transparencies, 1 slide, 3 Sotheby real estate brochure. AE+HB
- IIIB6** Unidentified folder #1; Photographer Marc Glassman; 28 color Prints includes Harold Broderick and Mousie Powell.

- III B7** Unidentified folder #2; 2 black and white prints Photographer Geroge R Szanik (Job 1028); 2 color prints; 5 color transparencies includes show room which are used in advertisements.
- III B8** Unidentified folder #3; Photographer C.W. "Vic" Culina; 2 black and white prints; 2 color prints; 2 color transparencies.
- III B9** Edelstone, Chicago Residence; Photographer Leland Y. Lee; 19 color prints. Published in Architectural Digest May/June 1972. AE +WR.
- III B10** Martin, Mary (with letter), 1983; 3 color prints.
REMOVED FROM IIA20.
- III B11** Martin, Mary (publicity stills); 3 black and white prints.
REMOVED FROM IIA21.
- III B12** Photography crew at work; Photographer George R. Szanik; 1 black and white print - photoshoot at Mrs. L. Heple's, Colony Surf, HA includes Arthur Elrod, G. Szanik, L. Heple, and Assistant
MOVED TO IIIA16

Series III: Photographs

Box E Oversize Photographs – HB

- III E1** Design Projects
- III E2-1** Mrs. Paul Zuckerman, Palm Springs, photography by Leland Y. Lee, Architectural Digest May/June 1975, pg. 24. Black and white print. HB
- III E2-2** Edelstone, Sidmund. Racquet Club, Palm Springs. Black and white print.
- III E3** Album No. 1; Stern residence, Scottsdale, AZ; 18 color prints. HB.
- III E4** Album No. 2; unidentified residence; 9 color prints. HB
- III E5** Album No. 3; unidentified residence; 12 color prints. HB
- III E6** Album No. 4; Quo Vadis (yacht); Architectural Digest August 1981, p. 110. 18 color prints Irving. HB

INDEX BY PROJECT

Arthur Elrod Associates, Inc. (Office, Palm Springs) IA 13, IIIA3, IB22
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Fairless, Hazel IB17, IE28
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Gauer, Edward IIIA13
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Goldberg, Stanley IB 19, IE31
Green, Marie IB6
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Harvey, Laurence (Valmonte Sur) IB11, IIIA33
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Heple, Laurena (Pebble Beach) IIIA15, IE34
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Johnson, John (Carlyle Hotel Residence) IIIA17, IC9
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Kay, Irving IB27A
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Nicholson, Eddy IIIA25, IIIA26
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Peppers, Anne IB7
Quo Vadis (Yacht) IC17, IIIE6

Raiser Elrod Offices (Oasis in Palm Springs) IB23
 Sahm, Roland IIIA28, IC13, IC16
 San Francisco Museum of Art, Diamond Jubilee of Light/Celestial Room IIIA29, IE12
 Schoelkoff (Pool) IC1
 Scott, George Randolph IE13
 Seven Lakes Model Home IE14, IE39
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 Steinberg, Lionel IC12, IIIA31
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 Vickers, Jack IIIB2
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 Wolfson, Michael IB27A, IE37
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 Zuckerman, Mrs. Paul IB26, IB30, IIIE2-1
 Zuckerman, Mrs. Ruth IB23

Series IV - Books – Listed Alphabetically (56 volumes) and identified in the library online catalog under Ownership and Custodial History as the “Harold C. Broderick / Arthur Elrod Associates, Inc. Collection”.

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2. --. *David Hicks on Bathrooms*. Britwell Books Limited, 1970.
3. --. *David Hicks on Decoration – with Fabrics*. World Publishing, 1971.
4. --. *David Hicks on Living – with Taste*. Macmillan Co., 1968.
5. --. *Designing with Light*. Lightolier. 2005.
6. --. *House & Garden’s Complete Guide to Interior Decoration*. 7th ed. Simon and Schuster, 1970.
7. --. *House & Garden’s Complete Guide to Interior Decoration*. St. Martin’s Press, 1967.
8. --. *Italy’s Best*. Gorlich Editore. 1973.
9. --. *La Decoration: collection Connaissance des Arts*. Hachette, 1963.
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14. Bernier, Georges and Rosamond. *The Best in European Decoration*. Reynal & Co. 1963.
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19. Comstock, Helen. *100 Most Beautiful Rooms in America*. Rev. ed. Viking Press, 1965.
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21. Cook, Olive. *The English Country House: an art and a way of life*. G.P. Putnam, 1974.
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28. Giedion, S. *The Eternal Present: the beginnings of architecture.* Pantheon Books, 1964.
29. Goodban, William T. and Jack J. Hayslett. *Architectural Drawing and Planning.* McGraw-Hill Book Co., 1972.
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32. Heyer, Paul. *Architects on Architecture: new directions in America.* Walker and Co., 1966.
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Series V. Magazines - Listed Alphabetically (6 Titles – 1 Box) – Projects identified

1. American Architect, v.99-100 (1911) (issues 1828 to 1879)
2. Architectural Digest, v.14 (1957) – V.63 (2006) (Incomplete – filed with magazines)

3. Miscellaneous Magazines –

Project identifiers: AE=Arthur Elrod, HB=Harold Broderick, SC=Steve Chase,
WR = William Raiser

Time	Mar 29, 1971	AE “How the other half bathes” p. 62-66 (2 copies)
Newsweek	Jan 22, 1973	AE “New designs for living” p. 70-78 (2 copies)
House Beautiful	August 1969	HB Cover Mrs. Paul Zuckerman, Palm Springs
LA Times Home	Sep 7, 1975	HB p. 19
LA Times Home	Mar 9, 1975	???
LA Times Home	Sep 29, 1974	SC p. 18
LA Times Home	Apr 21 1974	AE Obituary p. 52
LA Times Home	Aug 26, 1973	HB p.12-15 with Douglas Barnard
LA Times Home	May 27, 1973	AE p. 26 to 27 (2 copies)
LA Times Home	Apr 19, 1970	SC Las Palmas p. 17-28 (2 copies)
LA Times Home	Mar 15, 1970	AE p.36-39 Elrod House (2 copies)
LA Times Home	Jul 13, 1969	SC Cover p. 16- 18
LA Times Home	Apr 27, 1969	HB Cover
LA Times Home	Nov 3, 1968	AE Elrod House p. 18-27 (3 copies)
LA Times Home	Oct 6, 1968	HB+SC p. 23, p. 25 with Tracy Thornton
LA Times Home	Apr 28, 1968	AE+WR cover, p.22-23 (2 copies)
LA Times Home	Aug 20, 1967	AE+HB p. 13-14
LA Times Home	Apr 23, 1967	AE+HB p.19
LA Times Home	Aug 28,1966	AE p. 20
LA Times Home	May 8, 1966	AE+HB p. 21
LA Times Home	Jan 2. 1966	AE+HB p. 11
LA Times Home	Oct 31, 1965	AE+HB p.20-21 No Cover
LA Times Home	Apr 25,1965	AE p.31 ads, p.52
LA Times Home	Jun 21, 1964	AE p. 17
LA Times Home	May 17, 1964	AE p. 24-25
LA Times Home	Mar 1, 1964	AE p. 22-23
LA Times Home	May 13, 1962	HB 18-21
LA Times Home	Feb 4, 1962	AE +HB p. 15
LA Times Home	Dec 31, 1961	AE+HB Cover, p-6-9 (copy of article)
LA Times Home	Sep 24, 1961	AE p. 14-15
LA Times Home	Mar 31, 1960	AE p. 18-19
LA Times Home	Mar 6, 1960	AE p. 23, 25
LA Times Home	Feb 21, 1960	AE 30-31

LA Times Home	Nov 8, 1959	AE p. 17
LA Times Home	Oct 18, 1959	AE p. 12-15
LA Times Home	Oct 11, 1959	AE 13-20
LA Times Home	May 3, 1959	AE p. 29, 46
LA Times Home	Apr 19, 1959	AE p 40,65
LA Times Home	Apr 12, 1959	AE p. 28, 31 (2 copies)
LA Times Home	Mar 22, 1959	AE Cover p. 12-23 (2 copies) and article
LA Times Home	Mar 15, 1959	AE p.4
LA Times Home	Mar 1, 1959	AE p 18-19 (2 copies)
LA Times Home	Feb 11, 1959	AE p. 24 (2 copies)
LA Times Home	Feb 1, 1959	AE p. 11 (2 copies)
LA Times Home	Jan 25, 1959	???
LA Times Home	Nov 9, 1958	AE Cover
LA Times Home	Oct 5, 1958	AE p. 23 (2 copies)
LA Times Home	Apr 6, 1958	AE p. 16-17 (2 copies)
LA Times Home	Mar 16, 1958	AE p. 18-21
LA Times Home	Jan 5, 1958	AE- Cover p. 2, 12, 24, 32, 33 (2 copies) + article
LA Times Home	Mar 31, 1957	AE p. 20
LA Times Home	Nov 10 1957	AE Cover p. 18-19, 22-23 and article
LA Times Home	Jun 9, 1957	AE p. 16-17
LA Times Home	Jul 7, 1957	AE p. 25
LA Times Home	Feb 19, 1956	AE p. 32 only
Chicago Style	Jan 22, 1978	HB p. 8-11
NY Times Magazine Home Design	Sep 28, 1980	???
Pictorial Living	Mar 4, 1956	AE Cover only (3 copies)
Letter	April 11, 1972	Cement and Concrete Association – Elrod House
Building	Mar 31, 1972	AE “Concrete Diamonds” p. 44-45 – Elrod House
Press Enterprise	Sep 11, 1974	HB Decorators- a taste for everyone
Desert Sun	Feb 18, 1974	Elrod Obituary
LA Times Home	Various	AE misc. clippings

Series VI. Addendum.

A. Arthur Elrod Project for Bond Residences at 127 and 143 Isabella Avenue, Atherton, CA.(3 folders, 1 book) S2018.6

1. Photographs of Arthur Elrod (5) and clippings of Mrs. Charles F. Hutchins (2)

2. Color photographs (3.5"x5") – 95 Construction, Exterior and Interiors (designed by Elrod) (bulk 1973) – 143 Isabella Ave.
3. Arthur Elrod Ltd invoices (1964, 1965, 1967), Estimate cost project listings, Appraisal Report (Milton Holland Appraiser, 1953)
4. *Act One: An Autobiography* by Moss Hart, Random House, 1959.
Book inscribed by Moss to Elrod, April 1961.

Indexing – Names

Broderick, Harold C. (1925-2006) - Archives
Chase, Steve (1941-1994)
Elrod, Arthur (1926-1974) - Archives
Raiser, William (1916-1974)

Indexing – Subjects

Arthur Elrod Ltd. - Archives
Arthur Elrod Associates, Inc. - Archives
Interior Design – California - Palm Springs
Interior Designer – California - Palm Springs
Interior Decorating – California - Palm Springs

Indexing – Geographical

Palm Springs, California